

EVENT PRESS RELEASE

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BRUNSWICK Rockin' Stewbilee returns to Brunswick, Ga., Saturday, October 10, 2009.

Brunswick Stew Contest, Boys & Girls Club of Southeast Georgia 5K Freedom Run, Pooch Parade, Classic Car Show, and Free Open Park concert with a full-day of fantastic music shows off Georgia's port city

Come enjoy an authentic taste of the Georgia coast with the 5th Annual BRUNSWICK ROCKIN' STEWBILEE. This full day event promises to be fun for the entire family. The festivities will begin early Saturday morning, October 10 with the Boys & Girls Clubs of Southeast Georgia 5K Freedom Run and continue with the popular Pooch Parade, Brunswick stew tastings, Classic Car Show, and full day of free concerts all held at Mary Ross Waterfront Park and the streets of downtown Brunswick, Georgia.

Missing in this year's event is the presence of a headlining, nationally recognized band for the signature Stewbilee concert. Organizers felt that they needed to keep the Brunswick Rockin' Stewbilee going even in the face of uncertain sponsorships and reduced funding in the current economic climate. The largest single expense surrounds the signing of headline talent, transportation, lodging, staging, sound & lights. So, the committee made a decision to keep the Stewbilee cooking with a few cost-saving modifications to give sponsors a break. "Our sponsorship levels are greatly reduced from past years," said Steve Swan, event vice chairman, "We wanted to give our faithful sponsors an opportunity to continue their affiliation with the Stewbilee and save some money at the same time." Swan continued, "We are excited to showcase some great regional talent in a free, open-park concert all day Saturday." This year's bands include Malarkey, Marshgrass Bluegrass, WharfRatz, StringRays, OSKAR Rockhammer, and Dennis and the Menace.

Event-goers are encouraged to bring chairs and blankets to the event to enjoy the music, but to keep coolers at home. There will be plenty of Brunswick Stew and other tasty food items in addition to Pepsi-Cola products and ice cold Budweiser from local company, Sheffield Distributing.

The event is sponsored by, Southeast Georgia Health System, The Brunswick News, Golden Isles Broadcasting, Comcast, H2O Creative Group, Brunswick Kiwanis Club and the Brunswick-Golden Isles Chamber of Commerce.

"Southeast Georgia Health System is pleased to continue our charter sponsorship of the Brunswick Rockin' Stewbilee. Last year's event was great fun and very memorable to the

thousands of families that attended,” said Gary R. Colberg, FACHE, President and CEO of Southeast Georgia Health System. “Everyone is feeling the effects of an uncertain economy and I appreciate the Stewbilee’s commitment to continuing to organize this solid family event. Hopefully next year the economy will be rocking again, and we will be able to see the return of nationally and internationally recognized entertainers to downtown Brunswick.” Colberg went on to say “I’m proud that the Health System works with so many local businesses and civic sponsors to create such a fantastic community event. We hope everyone will come and enjoy what promises to be a very special day in Glynn County.”

Saturday’s events begin at 8 a.m. with the Boys & Girls Club of Southeast Georgia 5K Freedom Run. This is the first year for the Club to handle the logistics of the Run. Interested runners and walkers can register online at www.brunswickstewbilee.com. Proceeds from the Run benefit local programs for the Boys & Girls Club of Southeast Georgia. The Pooch Parade is being organized by the Brunswick Women’s Club. All area pooches are invited to put on their finest dogwear and enter their owners in the parade. Prizes are awarded for the best costumes, and all registration money for the parade goes to local animal control and humane society.

The Brunswick Stew Tasting Contest begins at 11:30 a.m. as more than 60 teams vie for top honors of the tastiest stew. Brunswick, Ga. is proud of its stew and takes offense to areas in America claiming to have better stew. “The Brunswick Kiwanis Club is again excited to work with many other community groups and businesses to bring a world-class event to Brunswick,” said Shaw McVeigh, of the Brunswick Kiwanis Club, which organizes the stew tasting contest. “If you have a Brunswick stew that always receives praise, then we encourage you to come to our area and size it up against some stiff competition.”

Throughout the day, visitors will have many activities to choose from as they enjoy the BRUNSWICK ROCKIN’ STEWBILEE, including a classic car and motorcycle show, arts & crafts, the popular, Junior Stewbie fun zone for kids.

“The Brunswick News is proud of its longstanding support and sponsorship of the Brunswick Rockin’ Stewbilee,” said Buff Leavy, president. “As an original organizer and sponsor, The News has always recognized the value of the Stewbilee as one of our community’s marquee events that excites people of Brunswick and the region to come together, to celebrate and to promote the wonderful place we all call home.”

Proceeds from the event support local charities including Boys & Girls Club of the Golden Isles, animal control, the Humane Society, and the United Way of Coastal Georgia. For more information on the Stewbilee, visit www.brunswickstewbilee.com.